

# ANTICIPATE LONDON

25 - 27 November 2025  
EXCEL London

**FACILITIES  
SHOW**

**FIREX**

**IFSEC**

**SAFETY &  
HEALTH EXPO**

Driving **Sustainability,  
Safety and Efficiency**  
in Commercial Buildings

# EXHIBITION BROCHURE







# ANTICIPATE LONDON

FACILITIES  
SHOW

FIREX

IFSEC

SAFETY &  
HEALTH EXPO

## WELCOME TO ANTICIPATE LONDON

Anticipate London is the leading international event addressing the operational challenges of commercial buildings. The platform is an unrivalled opportunity to find solutions for decarbonisation, safety, security, and workplace experience.

Anticipate London incorporates four industry leading events: **FIREX, IFSEC, Safety and Health Expo**, and **the Facilities Show**. Of the 20,000 **industry professionals** that attend, more than 3,000 are **asset managers, building owners and occupiers**, and a further 5,000 are **facilities management professionals**, making it the largest gathering of buyers for commercial property solutions in the world.

With more than 110 countries in attendance, Anticipate London is the leading international platform driving the conversation on decarbonisation in commercial buildings and acts a showcase for the connected and integrated solutions that have become commonplace across safety, security and facilities.







# ANTICIPATE LONDON 2024 IN NUMBERS

THE LARGEST GATHERING OF COMMERCIAL  
BUILDING OWNERS, ASSET MANAGERS, OCCUPIERS  
AND FACILITIES MANAGERS

**20,000**  
attendees

**400+**  
exhibitors

**200+**  
speakers

**40%**  
buyers of commercial  
property solutions

**25,000**  
sqm exhibition

**110**  
countries

**31%**  
directors & c-level  
attendees

**over 8,000**  
asset managers and  
building owners







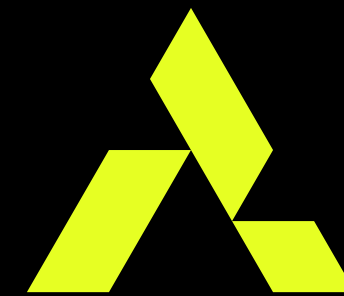
# ANTICIPATE LONDON

## **FACILITIES** SHOW

Bringing FM and Workplace professionals together to stay up-to-date with **customer experience, building technology innovations and ESG strategies.**

## **SAFETY & HEALTH**EXPO

For OSH Practitioners to keep up to speed with **best practice, legislation and professional development.**



Driving Sustainability,  
Safety and Efficiency in  
Commercial Buildings

## **FIREX**

Where fire safety professionals, engineers and consultants keep on top of **standards, legislation and competence.**

## **IFSEC**

For security and risk professionals to meet and **explore new threats, see integrated security solutions & understand AI-driven tech.**



# WHO SHOULD EXHIBIT?

## ANTICIPATE

- Building Technologies
- Total Facilities Management
- Operational Risk
- Energy Management
- Building Decarbonisation Consultants
- Commercial HVAC

## FACILITIES SHOW

- CAFM
- Catering suppliers
- Workplace interiors
- Waste management
- M&E specialists
- Maintenance providers

## FIREX

- Fire detection systems
- Fire prevention products
- Passive fire protection
- Suppression systems
- Sprinkler systemsx

## IFSEC

- Surveillance equipment
- Access control
- Cloud based security
- Video analytics
- Cyber and info security

## SAFETY & HEALTH EXPO

- Health and safety consultants
- Safety software
- Fall arrest equipment
- PPE providers
- Driver safety
- Lone worker protection

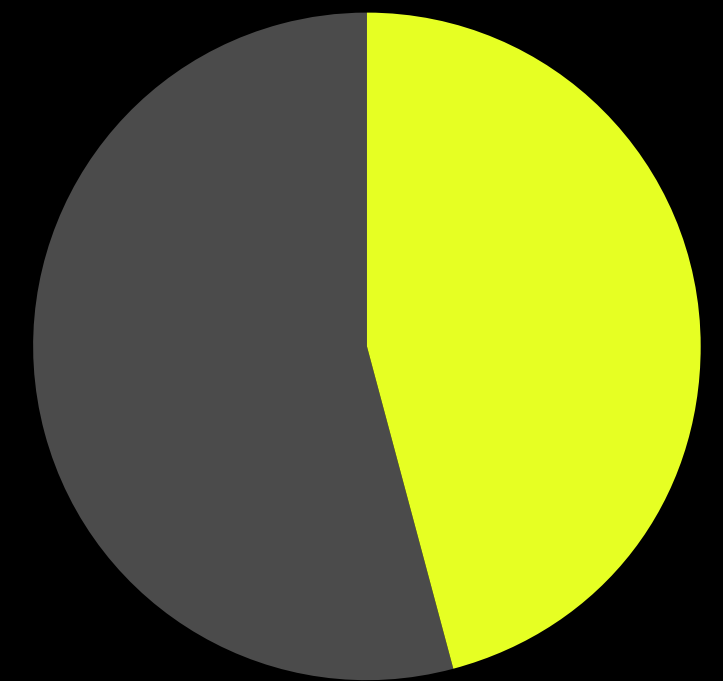




# ATTENDEE BREAKDOWN

<b>21%</b>	FACILITIES MANAGEMENT
<b>18%</b>	IN-HOUSE FACILITIES MANAGEMENT / RISK PROFESSIONALS
<b>14%</b>	ASSET MANAGEMENT / BUILDING OWNER
<b>14%</b>	FIRE SAFETY
<b>12%</b>	HEALTH & SAFETY / WELLBEING
<b>11%</b>	SECURITY – COMMERCIAL
<b>5%</b>	PROPERTY MANAGEMENT
<b>4%</b>	PUBLIC SECTOR / GOVERNMENT
<b>3%</b>	BUILDING TECHNOLOGY / AUTOMATION / PROPTech
<b>3%</b>	SECURITY – CYBER
<b>2%</b>	COMMERCIAL HVAC
<b>2%</b>	ENERGY MANAGEMENT
<b>2%</b>	ARCHITECTURE
<b>1%</b>	DECARBONISATION CONSULTANCY
<b>2%</b>	OTHER

**46%**  
Heads of + above





# WHO WILL YOU MEET?



## TOP ATTENDING COUNTRIES

- United Kingdom
- Netherlands
- Italy
- Israel
- Ireland
- Sweden
- Denmark



## COMPANIES

- Head of Health Safety and Wellbeing, **Allianz**
- Property Director, **Asda**
- Director Physical Security, **Barclays**
- Head of Risk, **Battersea Power Station**
- Head of FM Policy and Programme, **Cabinet Office**
- Head of International Real Estate, **Capital One Europe Plc**
- QHSE Director, **CBRE**
- Head of Security, **Channel 4**
- Associate Director, Property and Facilities Management, **Colliers**
- Group Head of Real Estate Strategy, **Dow Jones**
- Regional EHS Director, **GSK**
- Health & Safety Lead, **Home Office**
- Global Head of Connected Services, **Honeywell**
- Head of UK Protective Security, **HSBC**
- Global Security Lead, **JLL**
- Head of Safety, Health, Environment and Security, **Morgan Sindall - Infrastructure, Nuclear**
- Safety, Health & Environment Director, **Morgan Sindall Construction**
- Head of Revenue Protection, **MTR Elizabeth line**
- Health and Safety Specialist, **Netflix**
- Director of Regional HSE, **Network Rail**
- Director of Estates, Facilities & Capital, **NHS Trust**
- EHS Country Manager, **Primark**
- Real Estate Advisory, **PwC**
- Global Director Corporate Security, H&S and Quality Compliance, **Reckitt**
- Chief Environment & Safety Officer, **Royal Air Force - Ministry of Defence**
- Estates and Assets Director, **Serco**
- UK Fire Safety, **Tesco**
- Estate Director, **The British Land Co Ltd**
- Director, Head of Facilities Management, **Tideway Property Managers**
- Global Head of Safety, Security & Resilience, **Wood Mackenzie**





# 2024 HEADLINE SPEAKERS

## SECURITY



**Sir Alex Younger**  
Former Chief  
**MI6**



**Brindha McDonald**  
Head of Security  
**Bank of England**



**Scott Wilcox**  
Founder  
**Sicuro Group (Dubai)**



**Neil Beetleston**  
Head of Security  
**HSBC**



**Martin Gill**  
Criminologist, Writer &  
Researcher and Director  
**Perpetuity Resear**



**Dr Aoife Hunt**  
Director, GHD and  
Adjunct Professor  
**University of Greenwich**

## FACILITIES/PROPERTY



**Neil Carter**  
Estate Director  
**The British Land**



**Diane Lillis**  
Hybrid Working and Real  
Estate Expert,  
Work Experience and  
Head of Analytics  
**UBS**



**Steven Lewis**  
Global Head of Insight,  
Global Head of Work  
Dynamics Research  
**JLL**



**Dr. Elizabeth Nelson**  
Co-Founder  
**Smart Buildings  
Certi cation  
(Netherlands)**



**Nigel Oseland**  
Environmental  
Psychologist, Author and  
Research Fellow  
**John Moors University**



**Naomi Sakamoto**  
Principal  
**Gensler**





# 2024 HEADLINE SPEAKERS

## HEALTH AND SAFETY



**Stuart Hughes**  
President  
**IOSH**



**Ruth Denyer**  
Senior Director, Production  
Health and Safety **Net ix**  
and Co-President **IIRSM**



**Ellie Foster**  
Wellness Director  
**Funky Yukka**



**Diana Salmon**  
Head of Occupational  
Health and Safety  
**Allianz**



**Rosie Russell**  
Co-President, IIRSM and  
Director of Environment,  
Health & Safety  
**MeiraGTx**



**Dipak Chauhan**  
Head of Trust Health and  
Safety  
**Barking Havering &  
Redbridge NHS**

## TECH AND FUTURE THINKERS



**Yolande Barnes**  
Professor of Real Estate,  
& Chair at The Bartlett  
School of Sustainable  
Construction  
**UCL**



**Priya Lakhani OBE**  
Founder and CEO  
**CENTURY Tech** and  
Co-Founder of  
**Institute of Ethical AI**



**Nicola Millard**  
Principal Innovation  
Partner, **BT Business &**  
Futurologist and  
**TEDx Talk**



**Chris Moriarty**  
Co Founder and Director,  
Audiem, Co-host of the  
Workplace Geeks podcast  
**Workplace Top 50**  
In uencer 2024



**Imtiaz Adam**  
Founder, AI and  
Generative AI Strategist,  
Data Scientist  
**Deep Learn Strategies**



**Commander Morgan**  
**(Mogsy) Long**  
Senior Product Manager &  
Military Talent Lead  
**Royal Navy**





# 2024 HEADLINE SPEAKERS

## SUSTAINABILITY



**Sarah Blake**  
Co-Founder  
**Minimass**



**Mimi Wu**  
Founder & CEO, **Global Green Solutions**, Global Sustainability, Plastic Waste Management, & **ESG Expert** (New York)



**Raquel Queral**  
CEO  
**The Green Landlady**



**Sue Riddlestone**  
CEO, **Bioregional** and non-executive Director  
**Future Homes Hub**



**Philippa Brown**  
Co-Founder & COO  
**Elyos**



**Imtiaz Adam**  
Founder, AI and Generative AI Strategist, Data Scientist  
**Deep Learn Strategies**

## FIRE SAFETY



**Mike Newby**  
Head of Facilities & Logistics  
**Travel Chapter**



**Anthony Burd**  
Head of Built Environment  
**BSI**



**Andrea White**  
Fire Engineer and Managing Director  
**A W Fire Ltd**



**Mark Wilson**  
Operational Lead Planning  
**HSE**



**Julie Bregulla**  
COO  
**BBA**

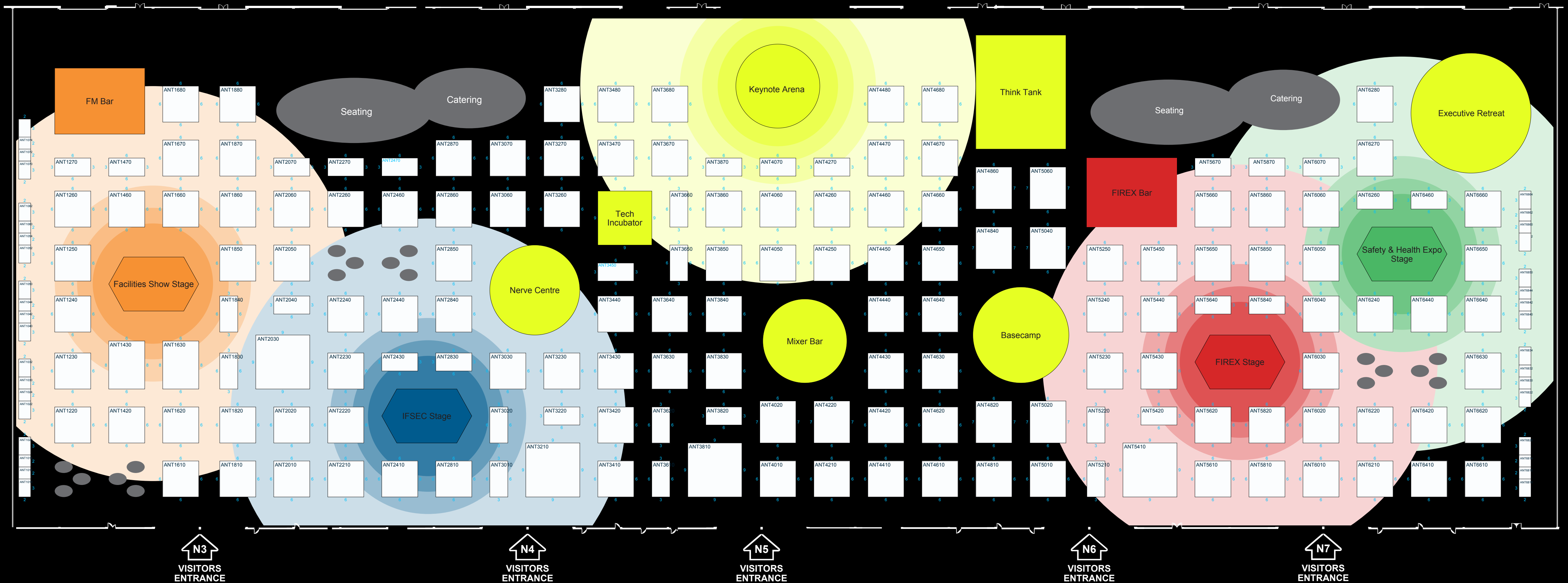


**Gavin Dun**  
Managing Director  
**The Fire Protection Association**





# 2025 FLOORPLAN







# EVENT FEATURES



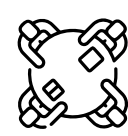
## NERVE CENTRE

The Nerve Centre by Vanti and Aukett Swanke is an immersive control room showcasing a revolutionary approach to space utilisation and flexibility in modern real estate. Experience firsthand how adaptive environments redefine sustainable and smart property management.



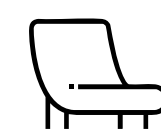
## THE MIXER

Unwind and relax with great drinks, good company and a lively atmosphere at The Mixer After Hours session. This is the place to unwind with cocktails, mocktails, a DJ and a few fun surprises.



## THE THINK TANK BACKSTAGE

Follow up directly with speakers and industry leaders in an intimate setting. Continue discussions and get input on organizational challenges.



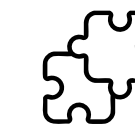
## EXECUTIVE RETREAT

The Executive Retreat is a quiet place to relax, recharge, and share experiences with peers. Enjoy a serene environment away from the hustle and bustle.



## SPECIALIST STAGES

Our 5 content stages, The Keynote Arena, Safety & Health Expo Stage, FIREX Stage, Facilities Show Stage and The Think tank will address topics such as the future of work, sustainability, technology, leadership, best practices, regulations, global risk, wellbeing, holistic approaches to security and property management - and so much more.



## BUYER MATCHING PROGRAMME

Want to meet qualified buyers at Anticipate London, but aren't necessarily interested in a stand? We have the answer – our Buyer Matching Programme.





# FOCUS ON TECH & INNOVATION

Visionary innovative solutions and technology are at the heart of Anticipate London. No other event comes close to showcasing tech and innovation that moves the needle in commercial buildings.







# DECARBONISATION OF COMMERCIAL BUILDINGS

Buildings account for 40% of carbon emissions, with commercial properties making up a significant portion of that figure. In the UK, new targets have been set for 2030, which will require all commercial buildings to achieve an EPC rating of at least B.



"At present 85% of office stock in the UK office market is rated an EPC 'C' or below, whilst **800 million sq ft is below the proposed minimum EPC 'B' rating**. Based on the indicative cost modelling, to make the required improvements, it is set to cost UK landlords as much as **£63 billion to reach the EPC targets.**"

**SAVILLS RESEARCH 2023**

In the EU, the Revised Energy Performance of Buildings Directive entered into force on 28 May 2024 and helps increase the rate of renovation in the EU, particularly for the worst-performing buildings in each country. The directive contributes to the objective of reducing GHG emissions by at least 60% in the building sector by 2030 compared to 2015, and achieving a decarbonised, zero-emission building stock by 2050.



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## CONTACT US FOR MORE INFORMATION:



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